

Book advertisement



MERCHANDISING CATALOGUE

Over the decades research has proven that sales of products such as ATOMIC® Energy Drink can only increase if an adequate communication strategy has been outlined and is supported by intensive promotion.

Therefore, using merchandising material is very important to ensure that our product is being put in the limelight. Whether consumers buy ATOMIC® Energy Drink in a bar, club, super-market or a gas station, most of the time their decision has been influenced not only by the price but also by how it was presented.

We are convinced that well designed merchandising is very important in the selling process and in building the ATOMIC® image. Brand awareness is crucial for a product such as ours.

This merchandising list is therefore divided in 4 categories:



POS (point of sales) material in **STORES**



POS (point of sales) material in **BARS**



Promotional items & **give-aways**



SPECIALS

Notes:

- By clicking on these divisions you will get an overview of all the available products.
- Prices can be requested at any time.
- Amounts given are minimum amounts.
- Prices for higher amounts of an item can be requested.
- Delivery times are approximated but will be confirmed when item is ordered.
- Prices may slightly vary due to changes of exchange rates of the product's country of origin.
- Small adjustments of design can occur due to esthetical and practical reasons.

Our distinguished partners are free to have these items produced in their country or to produce items other than those in this catalogue. In these two cases ATOMIC® Drink Distribution N.V must be informed and will deliver all the design and production files needed.



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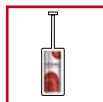


POS-MATERIAL FOR STORES

This category contains the basic items that are needed to promote ATOMIC® Energy Drink. We want to acquaint our consumers to our product and this will firstly take place when we communicate at their local delis, supermarkets, gas stations, etc. As they will not come to us, we have to make sure to direct their attention to our product and price difference with well designed items.



DISPLAY



WOBBLER



BIG DISPLAY



PRINT ON CAR



POSTERS



PENNANT LINE



STICKERS



BIG COOLER



SMALL INFLATABLE CAN



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SMALL DISPLAY (12 cans)

The small display is generally positioned behind bars, on countertops or next to cash registers in gas stations, supermarkets and delis. Not only is it easy to use but it also has the qualities to stimulate consumer's curiosity and lead them to an impulsive purchase.

Order number

MSD 1015

Specifications

Cardboard

H: 25 cm

W: 17,7 cm

D: 23 cm

Space for 12 cans

Price

5,80/piece

Delivery and Stock

- In stock
- >250 pieces = 4 weeks



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BIG DISPLAY

It is commonly known in our industry that well designed and attractive displays have the quality to stimulate considerably sales. The ATOMIC® big display succeeds in being a multifunctional eye catcher. It has a total capacity of 16 trays.

Order number

MVO 1016

Specifications

Aluminium construction

H: 150 cm

Ø 55 cm

Place to store 22 trays

Comes with A3 poster

Price

955/piece

Stock & availability

available 4 weeks after order



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POSTERS

Not only they stimulate curiosity but they also indicate the stores, delis or bars that are selling ATOMIC®. Posters can really be used anywhere and for any reason.

Order number

MAD 1017

Specifications

A4

Place to indicate sales price

Price

Stock

All orders >500 pieces will be available 2 weeks after order

Order number

MAD 1018

Specifications

A3

Price

Stock

All orders >500 pieces will be available 2 weeks after order



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STICKERS

Not only they stimulate curiosity but they also indicate the stores, delis or bars that are selling ATOMIC®. Posters can really be used anywhere and for any reason.

Order number

MTR 1014

Specifications

L ; 17 cm

H ; 7 cm

Price

0,74/piece

Stock

Available 2 weeks after order



SMALL INFLATABLE CAN

These inflatable ATOMIC® cans are very popular. Any deli, bar or club owner will like to receive those as they are very decorative and create great visibility.

Order number

MSI 1019

Specifications

Height; 60 cm

Ø 30 cm

Cardboard on top and bottom

Provided with 2 loops to hang

Price

11,45/piece

Stock

Available 8 weeks after order

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WOBBLER

Wobblers are the ultimate item to ensure that consumers are fully aware of the price difference between Atomic and its competitors. They are usually attached to racks where they are the most visible.

Order number

MTR 1020

Specifications

W; 6 cm

H; 14,5 cm

Price

0,92/piece

Stock

Available 4 weeks after order



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PRINT ON CAR

This full size car sticker is namely used for the distributor's cars, but also for their main clients. They are not only of very high quality and protect the car, but also attracts everyone's attention on the road. It will stimulate the consumer's as well as the potential reseller's curiosity..

Specifications

Available for different types of cars
Perfectly removable
Design can vary for different type of cars

Availability

Any type of sticker can be designed for any type of car. Please inform us of the model and we will send you a price offer in the best delays as well as its design.

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PENNANT LINE

These pennants are decorative as well as cheerful when they are used at promotional stands, events or bars. Very easy to use, they immediately create the desired atmosphere.

Order number

MFI 1022

Specifications

paper 135 gr/m²

1 pennant line 5 m

12 pennants of 20 x 30 cm

11 cm between every pennant

Price

Stock & availability

minimum order: 100 pennant lines (500 m)

available 6 weeks after order



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BIG COOLER

Order number

MAN 1021

Specifications

595 x 600 x 1980 mm

1 double glassed door with lock

5 racks

lighting ; vertical

light box

capacity; 372 litres

decoration on light box and 2 sides

regulable thermostat

inside ventilator

reversible door

wheels at the back

regulable feet in the front

Price

Stock & availability

minimum order: 25 pieces

available 5 weeks after order



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POS-MATERIAL IN BARS

One of the keys to success of a beverage such as ATOMIC® is the amounts of bars, restaurants, clubs, etc. that sell our beverage. One of the ways to integrate such places and even ensure exclusivity is by offering working material such as coolers, trays, tables, ice-buckets, etc. These items are always highly appreciated and ensure us maximum visibility.



STICKERS



POSTERS



SMALL INFLATABLE CAN



FLAGS



PENNANT LINE



SUN SCREENS



ICE-BUCKET



SERVING TRAY



TABLE



SMALL COOLER



LIGHTBOX



INFLATABLE CUBE



BANNERS



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STICKERS

Not only they stimulate curiosity but they also indicate the stores, delis or bars that are selling ATOMIC®. Posters can really be used anywhere and for any reason.

Order number

MTR 1014

Specifications

L ; 17 cm

H ; 7 cm

Price

0,74/piece

Stock

Available 2 weeks after order



POSTERS

Not only they stimulate curiosity but they also indicate the stores, delis or bars that are selling ATOMIC®. Posters can really be used anywhere and for any reason.

Order number

MAD 1017

Specifications

A4

Place to indicate sales price

Price

0,54/piece

Stock

All orders >500 pieces will be available 2 weeks after order

Order number

MAD 1018

Specifications

A3

Price

0,61/piece

Stock

All orders >500 pieces will be available 2 weeks after order



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SMALL INFLATABLE CAN

These inflatable ATOMIC® cans are very popular. Any deli, bar or club owner will like to receive those as they are very decorative and create great visibility.

Order number

MSI 1019

Specifications

Height; 60 cm

Ø 30 cm

Cardboard on top and bottom

Provided with 2 loops to hang

Price

11,45/piece

Stock

Available 8 weeks after order

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FLAGS

Hanging a few ATOMIC® flags is the perfect solution to announce your presence at many different events.

Order number

MWA 1023

Specifications

horizontal flag
150 cm x 100 cm
100 % Tree fiber knitted gleam polyester
110 gr/m2
bordered

Price

Stock and availability

minimum order: 25 flags
available 6 weeks after order



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PENNANT LINE

These pennants are decorative as well as cheerful when they are used at promotional stands, events or bars. Very easy to use, they immediately create the desired atmosphere.

Order number

MFI 1022

Specifications

paper 135 gr/m²

1 pennant line 5 m

12 pennants of 20 x 30 cm

11 cm between every pennant

Price

Stock & availability

minimum order: 100 pennant lines (500 m)

available 6 weeks after order



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SUN SCREENS

Sun screens are practical, and ideal for the beach, terrace or restaurants. Not only it protects from sun or rain, but most of all it a promotional eye-catcher.

Order number

MFI 1024

Specifications + price

Ø 200 cm

8 whalebones

100% knitted polyester

light, weather and water resistant

white piping on flap: 14 cm

Frame; 3.8mm rib frame with head-tilt and safety-button.

Colour frame and top is white. Length of lower stick; 102 cm

Price

Stock & availability

Minimum order: 50 pieces

Available in 5-8 weeks after order



ICE-BUCKET

Order number

MSI 1025

Specifications

cube with lid

material: High Impact Polystyene

17,5 x 19,5 cm

Price

€

Stock & availability

minimum order: 500 pieces

available 8 weeks after order



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SERVING TRAY

Order number

MSI 1026

Specifications

Silver or blue

material: High Impact Polystyene

Ø 30 cm

Print in middle and on outer sides

Price

€

Stock & availability

minimum order: 500 pieces

available 8 weeks after order



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TABLE

Order number

MST 1027

Specifications

Fast Assembly without tools
Weather proof
High stability
Height; 110 cm (43 inches)
Weight; 30 cm (70 pounds)
Resistant against cigarette burns
UV-light resistant
Scratch-resistant

Price

Stock & availability

minimum order: 25 pieces
available 10 weeks after order



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SMALL COOLER

Order number

MAN 1028

Specifications

480 x 460 x 840 mm

1 glass door with lock

2 racks

lighting ; vertical

light box

capacity; 80 litres

decoration on light box and 2 sides

Price

Stock & availability

minimum order: 25 pieces

available 5 weeks after order



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LIGHTBOX

Order number

MNP 1029

Specifications

plexi glass
engraved logo and name
Height; 40 cm
Width; 50 cm

Price

Stock & availability

minimum order: 10 pieces
available in 4-6 weeks after order



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INFLATABLE CUBE

Order number

MEI 1030

Specifications

50 X 50 X 50 cm

PVC 0,20 mm

Provided with 2 loops to hang up

Extra PVC layer

Standard repair-kit

Rope and hooks to hang up.

Price

Stock & availability

minimum order: 500 pieces

available 12 weeks after order



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BANNERS

Optimal readability, fast usability and easy to install, banners will give the ATOMIC® brand another dimension. These should be used at all times during sales actions, events, fairs and sponsoring.

Order number

40 x 200cm ; MFI 1031

80 x 200cm ; MFI 1032

Specifications

non woven with felt effect

Price

80 x 200 cm

40 x 200 cm

Stock and availability

minimum order: 125 pieces

available 4 weeks after order



PROMOTIONAL ITEMS & GIVE-AWAYS

When Atomic high energy drink is being promoted our staffs should always be equipped with clothing as well as give-aways. We should never lose out of sight that consumers are very sensitive to give-aways when they are well chosen and useful. The real importance about these items is to communicate and promote our product beyond the boarder of point of sales and events.



CAP



KEYCHAIN



LANYARD



UMBRELLA



T-SHIRT



SKI-PASS HOLDER



TOP WOMAN



BEACH PILLOW



PEN



STICKERS



INFLATABLE BEACH BALL



PRINT ON CAR



PLIABLE FLYING DISK



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CAP TARGET

Order number
MTEX 001

Specifications
35% cotton
65% polyester
6 panels

Price

Stock & availability
minimum order: 100 pieces
available 4 weeks after order



CAP ATLANTIS RAPPER

Order number
MTEX 002

Specifications
polyester
6 panels
Front panel contrasted

Price

Stock & availability
minimum order: 100 pieces
available 4 weeks after order



LANYARD

Order number

MSI 1002

Specifications

Blue with white print
2,5 cm x 48 cm

Price

Stock & availability

minimum order: 500 pieces
available 4 weeks after order



T-SHIRT MEN SHORT SLEEVES

Order number

MTEX 003

Specifications

White/Red
100% cotton
160 gr/m2
S - M - L - XL

Price

(+ printing costs.)

Stock & availability

minimum order: 100 pieces
amounts can be spread over different sizes
available 4 weeks after order



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T-SHIRT MEN LONG SLEEVES

Order number

MTEX 004

Specifications

White/Red
100% cotton
160 gr/m2
S - M - L - XL

Price

(+ printing costs.)

Stock & availability

minimum order: 100 pieces
amounts can be spread over different sizes
available 4 weeks after order



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T-SHIRT WOMEN SHORT SLEEVES

Order number

MTEX 005

Specifications

White/Red
100% cotton
220 gr/m2
XS - S - M - L

Price

(+ printing costs.)

Stock & availability

minimum order: 100 pieces
amounts can be spread over different sizes
available 4 weeks after order



TOP WOMEN

Order number

MTEX 006

Specifications

White

100% cotton

220 gr/m2

XS - S - M - L

Price

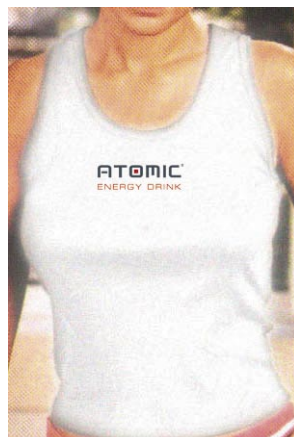
(+ printing costs.)

Stock & availability

minimum order: 100 pieces

amounts can be spread over different sizes

available 4 weeks after order



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PEN

Order number

MSI 1007

Specifications

BIC pen wide body frost
clip + pushbutton frosted white
Body frosted red
Point frosted white
White print

Price

Stock & availability

minimum order: 500 pieces
available 4 weeks after order



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INFLATABLE BEACH BALL

Order number

MSI 1008

Specifications

White/red transparent
16"

Price

Stock & availability

minimum order: 100 pieces
available 4 weeks after order



PLIABLE FLYING DISK

Order number

MSI 1009

Specifications

Ø 22 cm

Nylon with metal wire on side

Comes in nylon pocket bag

Price

Stock & availability

minimum order: 100 pieces

available 4 weeks after order



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KEYCHAIN

Order number

MSI 1010

Specifications

eva-foam

H: 3 cm

L: 9 cm

Price

Stock & availability

minimum order: 500 pieces

available 8 weeks after order



UMBRELLA

Order number
MSI 1011

Specifications
Ø 120 cm
Silver

Price

Stock & availability
minimum order: 100 pieces
available 4 weeks after order



SKI-PASS HOLDER

Order number

MSI 1012

Specifications

White

Price

Stock & availability

minimum order: 100 pieces
available 4 weeks after order

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INFLATABLE BEACH PILLOW WITH CAN HOLDER

Order number

MSI 1013

Specifications

50 cm x 29 cm x 12 cm

inflatable

red head rest

Price

Stock & availability

minimum order: 100 pieces

available 5 weeks after order



STICKERS

Not only they stimulate curiosity but they also indicate the stores, delis or bars that are selling ATOMIC®. Posters can really be used anywhere and for any reason.

Order number

MTR 1014

Specifications

L ; 17 cm

H ; 7 cm

Price

0,74/piece

Stock

Available 2 weeks after order



PRINT ON CAR

This full size car sticker is namely used for the distributor's cars, but also for their main clients. They are not only of very high quality and protect the car, but also attracts everyone's attention on the road. It will stimulate the consumer's as well as the potential reseller's curiosity..

Specifications

Available for different types of cars
Perfectly removable
Design can vary for different type of cars

Availability

Any type of sticker can be designed for any type of car. Please inform us of the model and we will send you a price offer in the best delays as well as its design.

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SPECIALS

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BIG INFLATABLE CAN



MISTING STATIONS



FLAGS



ARCHE



ARCADOME



BANNERS



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BIG INFLATABLE CAN

This enormous can is used for all types of event (concerts, competitions, fairs ...). Surveys have proven that over 95% of the visitors noticed the presence of the can and 86% of those remembered our brand.

Order number

MEI 1033

Specifications

different sizes available
polyester cloth
flame resistant cloth
included; blower to inflate can

Price per piece

Stock and delivery

minimum order: 1 piece
delivery 9 weeks after order



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FLAGS

Hanging a few ATOMIC® flags is the perfect solution to announce your presence at many different events.

Order number

MWA 1023

Specifications

horizontal flag
150 cm x 100 cm
100 % Tree fiber knitted gleam polyester
110 gr/m2
bordered

Price

Stock and availability

minimum order: 25 flags
available 6 weeks after order



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ARCADOME

The ATOMIC® arcadome is a very easy to install eye-catcher. Its purpose is to create an ATOMIC® Energy drink corner in which you can set up a lounge or bar during all different types of events. By putting several arcadomes together, you can create a bigger construction.

The structure is very durable in shape and print. It is very safe and weather-resistant. The arcadomes are inflated and kept under pressure by an electric motor.

Order number

MEI 1034

Specifications

Height; appr. 4,75m / Width; appr. 9,30m / Depth; appr. 8,15m
3-legged stand with optional on- and of scratchable cloth to close off.

polyester cloth

flame resistant cloth

option; internal lightning (not included in price)

option flight case; for protection during transport

(not included in price)

Included in price; blower, storage bag, pickets and eyelets plus cords for fixation.

Price

Stock & availability

available 9 weeks after order



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MISTING STATIONS

Cool down and relax with our inflatable Chill Zones! The combination Inflatable and Misting Systems is perfect for temperatures above 25 degrees. They can be installed almost anywhere. Not only will it give our consumers an added value, it also makes sure they will remember ATOMIC® as the "coolest" product. The structure is very durable in shape and print. It is very safe and weather - resistant. The arcadomes are inflated and kept under pressure by an electric motor.

Order number

MEI 1035

Specifications

Height; appr. 3 m / Wide; appr. 6 m / Depth; appr. 6 m
4-legged stand with misting system.

polyester cloth / flame resistant cloth

option; internal lightning (not included in price) / flight case;

for protection during transport (not included in price)

Spray system

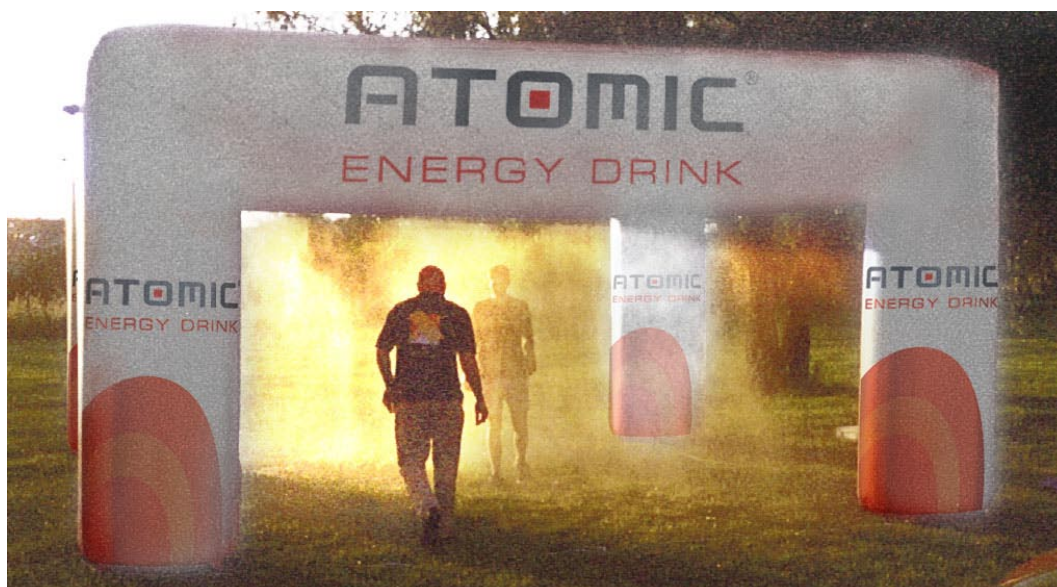
- With a pump and a removable tubular system composed of two lines of spray heads fixed unto the roof inside
- Drinkable city network water / electricity 220 v and some handy people
- About 2 x 10 spray heads
- Size of tube more sizes is not necessary because you can adapt the spraying heads (either a fine spray or shower)

Price

Included in price; blower, storage bag, pickets and eyelets plus cords for fixation.

Stock & availability

available 9 weeks after



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ARCHE

An arche should be used as an entrance, exit start or finish line. It must create the feeling that ATOMIC® Energy Drink is a major part of the event, race or competition.

The structure is very durable in shape and print. It is safe and resistant. The arche is inflated and kept under pressure by an electric motor.

Order number

MEI 1036

Specifications

different sizes available

polyester cloth

flame resistant cloth

option; internal lightning (not included in price)

option flight case; for protection during transport (not included in price)

Included in price; blower, storage bag, pickets and eyelets plus cords for fixation.

Price

Stock & availability

available 9 weeks after order

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BANNERS

Optimal readability, fast usability and easy to install, banners will give the ATOMIC® brand another dimension. These should be used at all times during sales actions, events, fairs and sponsoring.

Order number

40 x 200cm ; MFI 1031

80 x 200cm ; MFI 1032

Specifications

non woven with felt effect

Price

80 x 200 cm

40 x 200 cm

Stock and availability

minimum order: 125 pieces

available 4 weeks after order

